

**TOWN OF HERNDON, VIRGINIA**

**RESOLUTION**

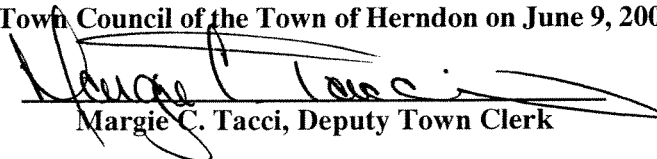
**JUNE 9, 2009**

**Resolution- Town of Herndon Downtown Master Plan Steering Committee.**

**WHEREAS,** on May 19, 2009, the Herndon Town Council discussed the creation of a Downtown Master Plan Steering Committee to provide direction to the downtown master plan consultant in the preparation of a downtown master plan including feedback on the appropriate design and density of mixed use development.

**NOW, THEREFORE, BE IT RESOLVED** that the Town Council of the Town of Herndon, Virginia, hereby establishes the Town of Herndon Downtown Master Plan Steering Committee as outlined in attachment 1.

This is certified to be a true and accurate copy of Resolution 09-G-71 adopted at a legally convened meeting of the Town Council of the Town of Herndon on June 9, 2009.

  
Margie C. Tacci, Deputy Town Clerk

Attached is a statement of the mission, objectives, purpose and composition.

**Town of Herndon  
Downtown Master Plan Steering Committee**

**Mission** – To advance the Town of Herndon’s adopted vision statement for the downtown (attachment 2) by providing direction to the downtown master plan consultant in the preparation of the downtown master plan including feedback on the appropriate design and density of mixed use redevelopment.

**Objectives** – To ensure the downtown master plan reflects the economic, aesthetic and cultural desires of the Town and its residential and commercial stakeholders.

To support the development of a plan that provides a cohesive and special sense of place while blending new development of appropriate scale and character with existing uses.

To support the development of a plan that is realistic, providing economic viability and vitality, adequate parking, attractive and safe pedestrian passage, street level uses that are active and pedestrian-friendly, multi-modal accommodations, preservation of significant heritage structures, protection of adjacent residential neighborhoods and other priorities in accordance with the Town’s 2030 Comprehensive Plan and the Town's visioning document titled *2027: A Vision for the Town of Herndon*.

**Purpose -**

- Promote public outreach regarding the master planning process;
- Facilitate citizen participation in the development and design of the master plan;
- Advise the consultants of the appropriate structural design, densities and height based on knowledge of the community, community input and the consultants’ research and findings regarding contributing structures, economic and transportation factors and good planning practice;
- Work with the consultant to develop a final recommendation advising the Planning Commission and Town Council concerning the selection of the most appropriate and desirable scenario as defined with prototypical development illustrations and other descriptive information; and
- As part of the final recommendation, work with the consultant and staff to develop proposed amendments to the Town of Herndon Zoning Ordinance and 2030 Comprehensive Plan; such amendments shall incorporate the downtown master plan into the adopted policies and regulations of the Town.

**Composition -**

- 2 Planning Commission representatives (one of which will be appointed to serve as chair)
- 1 Architectural Review Board/Heritage Preservation Review Board representative
- 2 Town citizens who reside in the downtown
- 2 Town citizens to serve as at-large representatives
- 2 Downtown property or business owners
- 1 Department of Community Development staff, who serves as an “ex-officio” member & primary staff

## ***Vision Statement***

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Downtown Herndon will be a thriving, vibrant location reflecting a variety of commercial environments that have existed in Herndon, along with new downtown development; where a unique, properly-scaled town commercial center includes a mix of complementary retail, civic, arts, entertainment, office, and residential uses, including restaurants, personal services, lodging and other businesses; where an attractive pedestrian environment links public spaces and facilities; where traffic flow is managed and calmed; where a variety of public and private parking facilities are available, yet visually obscured; where business is complemented by year-round festivals, concerts and special events.

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